

**38th ANNUAL CONFERENCE**

**20|20 VISION**

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**03 - 05 MARCH 2020**

**Abu Dhabi**

**#BSME20**



## What to see and do in Abu Dhabi

Welcome to Abu Dhabi, the location for the 38th Annual BSME Conference. In between the networking, learning and socialising that the conference activities offer, please do take some time to explore Abu Dhabi and enjoy all that this fantastic Emirate offers. This handy guide should be all you need to experience the beauty and charm of Abu Dhabi!

## Getting around in Abu Dhabi

Abu Dhabi has excellent transport facilities with taxis readily available from the hotel concierge. Alternatively, taxis can be booked through the central TransAD hotline on 600 535353 or via the Abu Dhabi Taxi app available for both iOS and Android platforms.

Should you wish to hire a car this can be arranged either at the hotel or upon arrival if flying into Abu Dhabi International Airport.

Transfer time from the airport to hotels located at Yas Plaza is approximately 10 minutes, with journeys into Abu Dhabi City Centre from Yas Plaza taking around 40 minutes.

The Yas Express is available to all Yas Island guests. This complimentary shuttle service connects all major attractions on Yas Island through designated bus stops. The shuttle runs daily from 9am to 8pm. A full shuttle schedule is available at the concierge. Learn more at [yasisland.ae](http://yasisland.ae).





## Things to do

In addition to the Crowne Plaza and its facilities, you can easily stroll to the adjacent Radisson Blu, Yas Island Rotana and Centro Yas Island hotels each of which offers a variety of dining options including Mexican, Italian, and a Belgian Café Bar to name a few. The Viceroy Hotel is also very near and overlooks the F1 circuit.

### Yas Marina

A short taxi ride away you will find Yas Marina which has lovely licensed restaurants and a beautiful setting overlooking the Marina and the Viceroy.

### Yas Links

Yas Links is an award winning golf course located less than 5 minutes' taxi ride away. In addition to the beautiful course and challenging bunkers, Hickory's Sports Bar is the perfect spot to watch the sun setting over the Abu Dhabi city skyline.

### Yas Beach

By staying with us, you get complimentary access to Yas Beach! The beach is a great place to experience the sun, sea and sand. Yas Beach vouchers are available at the concierge or visit:

[yasbeach.ae](http://yasbeach.ae)

Open daily 10:00 to 19:00.

### Yas Mall

With over 400 of the world's top fashion brands spread over 3 floors, this is the only place you need to shop during your stay on Yas Island.

[yasmall.ae](http://yasmall.ae)

Sat - Wed: 10:00 to 22:00

Thu - Fri: 10:00 to 00:00

### Yas Marina Circuit

Yas Marina Circuit is home to the annual Formula 1 Abu Dhabi Grand Prix; here you can experience the thrill of karting at the Kartzone, driving an Aston Martin GT5 at over 200km/hour on an F1 circuit or get fit at TrainYas or GoYas.

[yasmarinacircuit.com](http://yasmarinacircuit.com)

Open daily from 09:00 to 23:00





### **Ferrari World Abu Dhabi**

Home to the world's fastest rollercoaster, this is the only place on the planet where you can be blasted to 240km/h in 4.9 seconds, just for fun!

[ferrariworldabudhabi.com](http://ferrariworldabudhabi.com)

Open daily from 11:00 to 20:00

### **Must see**

There is no better way to experience the capital than exploring the Abu Dhabi Corniche - an impressive eight kilometres of manicured waterfront that includes children's play areas, separate cycle and pedestrian pathways, cafes, restaurants and the corniche beach.

[visitabudhabi.ae](http://visitabudhabi.ae)



### **Your fantastic experience at Crowne Plaza Abu Dhabi Yas Island**

While there are plenty of places to go and activities to enjoy on Yas Island and within Abu Dhabi, you don't need to go far to have a fantastic experience. Take advantage of our exquisite offers in the hotel.

### **Rejuvenate at Senses**

Relax your senses with any of our massage treatments designed to pamper you with different experiences to suit your individual needs. Enjoy 50% OFF if you're a lady every Tuesday or when celebrating your birthday.

[Prior booking required](#)

[Call extension 3111 for more information](#)



### **Abu Dhabi City**

Just 40 minutes away by car, Abu Dhabi Corniche stretches along 8 kilometres of waterfront. Events are regularly held here throughout the year, including the Red Bull Air Race, Abu Dhabi Tour, Mother of the Nation Festival and many others. Fully pedestrianised, and with the option to hire a bicycle, it's well-worth visiting. Much of Abu Dhabi is modernised, with lots of shopping malls including Al Wadha Mall, Abu Dhabi Mall and Marina Mall where you can also visit the Heritage Village. The World Trade Centre Souk and Mall was built on the site of the old



Central Market and sells everything from traditional artefacts to henna and spices.

There are many points of interest in Abu Dhabi. Check [www.visitabudhabi.ae](http://www.visitabudhabi.ae). Attractions include:

### 1. Sheikh Zayed Grand Mosque

Completed in 2007 and the final resting place of Sheikh Zayed, the Sheikh Zayed Grand Mosque is one of the largest mosques in the world. A stunning architectural work of art with white and gold columns and domes shining and reflecting in the sun. Visitors are welcomed [www.szgmc.gov.ae](http://www.szgmc.gov.ae) and entry is free.

### 2. Louvre Abu Dhabi

Located on the Saadiyat Island Cultural District, Louvre Abu Dhabi opened in November 2017. For further details on the current exhibitions please visit [www.louvreabudhabi.ae](http://www.louvreabudhabi.ae)

### 3. Emirates Palace

A reservation is needed to enter Emirates Palace, a luxury seven-star hotel, where coffee is served sprinkled with a dusting of 24 carat gold flakes. Many tourists stop to view the building which is very impressive; the colour of the building reflects the different shades of sands found in the Arabian Desert.



## Eating Out

Abu Dhabi has a huge variety of restaurants and cuisines on offer. If you do get the chance to venture out, then look no further than **Souk Qaryat Al Beri** adjoining the Shangri-La hotel in Ben Al Jesrain and Yas Island.

If you are looking for authentic Arabic cuisine, then look no further than **Abd El Wahab** at Souk Qaryat Al Beri (+9712 557 6508) and enjoy some Arabic culture with a shisha after dinner.

Japanese based establishment **ShoCho's** (+9712 5581117) offers all sorts of dishes from chicken and duck dishes to traditional Japanese sushi dishes, all wrapped in a great atmosphere with music and lighting to set your night up.

**MeatCo** (+9712 558 1713), originally a South African franchise, has an amazing array of steaks and wines; a great place to wine and dine with friends while enjoying magnificent views of the Sheikh Zayed Grand Mosque.

If you prefer Indian cuisine, then **Ushna** (+9712 558 1769) is the place to go. The multi award-winning Indian restaurant combines classic North Indian cuisine with contemporary style and stunning views.

Looking forward to Italian fine dining, then look no further than **Cipriani** (+9712 657 5400) at Yas Marina. An experience not to be missed, and always the place to go during the F1 Abu Dhabi week.

Enjoy the gorgeous terrace at **Iris** (+97155 160 5636) Yas Marina for some bites and assorted cocktails, while you enjoy the DJ and dancing.

**Blue Grill** (+9712 656 4000) highlights the hearty steaks of US and Australian Prime Angus Beef with choice cuts and more all char-grilled to order. It's guaranteed to satisfy even the biggest of appetites.