

Become a BSME Partner

The British Schools in the Middle East (<u>BSME</u>) is the largest dedicated network of British international Schools within the region.

We have over than 130 Member Schools and 100+ Partners in the organisation and, with the demand for more international new schools to meet the increasing population of school children within the region, we expect our membership to grow over the next couple of years too.

BSME runs the largest inter-school student event programme in the Middle East, as well as an excellent Professional Learning calendar.

We will be hosting our 38th Annual Headteachers' Conference and Exhibition in March, 2020. The exhibition provides an excellent opportunity to showcase your products and services to the decision makers and leaders of our member schools. The Annual Conference also offers some excellent networking opportunities.

Join now to take advantage of the full range of benefits of a BSME Partner membership. We are taking applications for the membership year 1 September 2019 to 31 August 2020. The membership fee is not prorated.

Annual Conference

- Exhibition fee
- Delegate rate for one exhibitor
- Exhibition space
- A range of outstanding networking opportunities, including use of the Conference App
- Potential to submit a proposal to present a keynote or workshop where the conference theme permits*
- View our Annual Conference video here

Marketing

Partners benefit from marketing to BSME's extensive network of schools:

- Welcome to new members on all BSME social media platforms
- e-shots to Principals, Heads of School and Professional Learning Coordinators*
- Newsletter articles in a biannual publication
- Full company listing on BSME website and eDirectory
- Opportunity to promote your activity on all BSME social media channels, upon request*
- Potential to submit a proposal to deliver a webinar to BSME schools*
- Use of BSME logo
- Digital membership certificate

Sponsorship

BSME sponsorship and/or exhibition is available to Partners for:

- a wide and growing range of student events both sporting and cultural
- professional learning conferences and events
- Annual Conference and Quiz
- all digital platforms, including e-shots, website and eDirectory

