

38th ANNUAL CONFERENCE

20|20 VISION

**Being your
school's catalyst
for excellence**

03 - 05 MARCH 2020

Keynote Speakers

#BSME20

DAY 1: TUESDAY 03 MARCH 2020



Christopher King
Chief Executive IAPS

Christopher is currently Chief Executive of IAPS, a post he took up in September 2018.

Prior to that, Christopher was Headmaster and Chief Executive of Leicester Grammar School Trust (2001 - 2018). He was Chairman of HMC 2015 - 16 and unusually again in 2017 - 18. HMC is the association of the leading independent senior schools in the UK. Prior to this, he was Chairman of the HMC Professional Development Committee from 2009 to 2014 and HMC Full Board member from 2006 to 2018.

In the above roles, Christopher delivered numerous courses to senior leaders on a wide range of professional topics. He has also written for many national publications and commented on educational matters in various forms of media. Christopher is a Director of the ISC Board and a member of the Leicester University Council. He was previously an East Midlands 'Business Champion' creating a new school for students on the ASD spectrum.

Session 1 - Keynote UK Updates | Context, Threats and Opportunities

Join Christopher King as he explores the forces acting on British independent school education; what the threats to the sector are and what impact they might have on British international schools. Christopher will discuss the challenges heads are facing in their leadership role and make suggestions as to how to respond to them. Christopher will speak about opportunities for international schools to show leadership on the world stage, and how linkages between representative bodies throughout the world could be strengthened to mutual benefit.



Tara Rogers
Co-founder & Managing Partner, Mojo Group;
Board Member, REACH

Tara is the co-founder and managing partner of Mojo PR, an independent and award-winning communications agency that, together with her business partner Louise Mezzina, she established in Dubai in 2009.

A marketing and communications veteran with a 26 year track record in the Middle East, UK and South Africa, Tara held a number of senior leadership positions for global and regional organisations before beginning her current entrepreneurial journey a decade ago.

Tara's passion for nurturing, developing and supporting young talent throughout her career led to her being awarded the Middle East PR Association's Visionary Leader Award in 2015. She is a Board Member of non-profit organisation REACH, an initiative to mentor women professionals and develop female leadership in the Middle East.

As a certified coach, Tara also helps men and women C-suite executives across the MENA region develop their potential. A graduate of Rhodes University (South Africa) Tara holds a BA in English & Psychology.

Session 2 - Keynote Standing Out for All the Right Reasons

Having worked with clients in almost every industry to help them positively position their organisations within their particular industries and to their respective stakeholders, Tara offers insights and tools that will enable the leaders of educational institutions do the same.

In today's cluttered education landscape, managing your school's reputation both internally and externally, and demonstrating leadership excellence has never been more important. From student recruitment to building team culture to attracting the best possible teaching talent, making sure your school stands out for all the right reasons can make the difference between being good and being great.



Moderator

Hannah Wilson

**Head of Secondary Teacher Training,
School of Education, University of
Buckingham**

Hannah currently leads Secondary Teacher Training at the University of Buckingham's School of Education. Prior to this role, Hannah was the Executive Headteacher of Aureus School and Aureus Primary School in Slough. As the founding Headteacher of two start-up schools, Hannah's innovative leadership style and focus on a holistic education led to collaborations with a number of national organisations including Place2Be, The Art Room, VBE and SSAT.

Hannah has also been heavily involved with Teaching School delivery in her roles at GLF Schools and the Harris Federation – she is a Specialist Leader of Education (SLE); an SLE train the trainer; has facilitated the NPQML and NPQSL. She has designed and delivered multiple Diversity Grants to support the progression of BAME and women leaders. She has founded and organises an annual event called Diverse Educators.

Diversity and Inclusion are at the core of Hannah's leadership; as one of the co-founders of #WomenEd, a grassroots gender equality movement for women in education, Hannah advocates flexible working, champions co-leadership and supports the return to teaching programme as a DFE Women Leading in Education coach. More recently Hannah has become a LeanIn Regional Leader.

Passionate about Mental Health and Wellbeing Hannah founded the Oxfordshire Mental Health and Wellbeing Network, a regional opportunity for sharing best practice. This led to Aureus School becoming the first school in Oxfordshire to secure the Gold Mental Health in Schools Awards which Hannah now sits on the Steering Group for.

Hannah is an outward-facing and collaborative leader – she is a Fellow of the Chartered College of Teaching and sits on the Council; she is an Associate for Values-based Education and Leadership Matters.

You can contact Hannah:

Email: Hannah.Wilson@Buckingham.ac.uk

Twitter: @Ethical_Leader

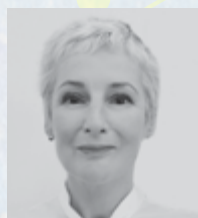
LinkedIn: <https://www.linkedin.com/in/hannah-wilson-fcct-frsa-60951456/>

Session 3 - Peer Forum Sharing Practice and Perspective | Innovative Leadership

Innovation leadership is a philosophy and technique that combines different leadership styles to influence employees to produce creative ideas, products, and services. The key role in the practice of innovation leadership is the innovation leader.

In this panel discussion we will:

- Present contextualised case studies of innovative leadership;
- Discover the enablers and barriers to leading change as international school leaders;
- Explore the dissonance between 'the aspiration and the execution' of innovative leadership (McKinsey);
- Identify the characteristics of a successful change agent;
- Unpick the pace of change and how to sustain a school community as new ideas, systems and behaviours become embedded;
- Discuss how we can mitigate the social and psychological fall out of disrupting the status quo;
- Reflect on to ensure that change is institutionalised, as the majority of change projects fail at initiation or implementation stage;
- Share strategies for utilising networks and developing collaboration partnerships to enable change.



Elaine Rawlings
Head of Primary
The British School Al
Khubairat



Helen Olds
Principal
The British
International
School Riyadh



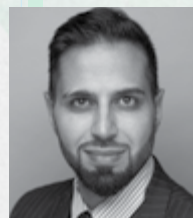
John Smith
Principal
Park House English
School



Chris Vizzard
Head of Secondary
Dubai English
Speaking College



Simon Watson
Principal
St Christopher's
School, Bahrain



Naveed Iqbal
Principal
GEMS Metropole
School



Ben Hunt-Davis

MBE

Ben Hunt-Davis rowed for Great Britain at the 1992 Barcelona Olympic Games and the 1996 Atlanta Olympic Games winning a silver medal in the 1999 World Rowing Championships. Ben was part of the GB Men's VIII's who won gold at the 2000 Summer Olympics in Sydney, the first British crew to have won this event since 1912.

Ben later co-wrote the book 'Will It Make The Boat Go Faster?' with Executive Coach - Harriet Beveridge - to show you how to use specific strategies to improve performance in business, and life.

Ben is a keynote speaker and performance coach and owns a leadership development company, Will It Make The Boat Go Faster? Ltd with Tom Barry. Ben has also worked for the British Olympic Association, was the Chairman of the 2011 World Rowing Junior Championships and is Chairman of the Organising Committee for the 2013 World Rowing Cup at Eton Dorney.

Session 4 - Keynote

Performance Excellence: Will It Make The Boat Go Faster?

In 1998, following another disappointing Rowing World Championships, Ben Hunt-Davis and the rest of his GB Eight rowing team realised that if they carried on doing what they were doing, they would keep getting what they'd been getting – which was a lot of 7th place finishes!

So instead, they decided to approach things differently, critically, asking the same simple question with every decision and action they took: 'Will it make the boat go faster?'.

Along their journey they learned the sustainable, dependable techniques that put them on track for their gold medal at the Sydney Olympics in 2000.

Ben's inspirational story is not only motivational, but practical and applicable to organisations around the world. The story is one of a group of individuals forged into a winning team by following a set of Performance Principles, habitually and consistently, in everything they did:

1. Focus on what's important
2. Focus on performance, in order to get results
3. Work together effectively

Session 5 - Workshop

Better Yet: Maintaining Momentum for Performance Excellence

In his Keynote speech, Ben tells the story of how the GB Men's Eight rowing team changed as a crew from being regularly 7th to winning Olympic Gold. The simplicity of the question "Will It Make The Boat Go Faster?" and its implied focus and action consistently resonates with teams and individuals who are challenged to lead themselves and others to simplify processes, reduce complexity, innovate and improve performance. In the follow-on workshop Ben will support delegates to translate some of those high performance principles into daily practice.



Simon Mann
Coaching Lead

Simon Mann started his career with 16 years working in low income challenging environments in the UK and New Zealand. This has been followed by 16 years of international school headships, including Garden International School, KL and British School Manila. Throughout this time student welfare has always been a key priority. No stranger to dealing with challenges Simon has dealt with a number of serious crises and has used these experiences for school improvement and personal growth. Simon is a qualified leadership trainer who provides bespoke programmes covering all aspects of crisis management, student welfare and well-being in schools. His work includes coaching school leaders, developing bespoke programmes for individual schools and working with school leadership teams.

Session 6 - Keynote

From Crisis to Well-being - A Leadership Experience

The deepening understanding of cognitive science, the growth of positive psychology and the recognition of the importance of well-being in schools is offering us a pathway to both better support students to experience a fulfilling life and to increase their potential to flourish academically and personally. The science is showing us that a student with strong levels of well-being learns better and enjoys the journey far more. Additionally, well-being supports the development of resilience and the ability to cope with change. This is equally true for leaders and all other members of our community who engage in developing their well-being.

Simon relates the story of coping with an extreme crisis that became both personal and professional and how the experience moved both him and the school to change how they worked and what they believed was important. Simon will use this case study to explore what we can do as school leaders to help ourselves prepare for and cope with difficulties and the direct benefit this can have on us personally and for our schools.

Session 7 - Workshop

Solution-based Coaching to Enhance Well-being of Leaders

As a follow-up to the keynote, Simon will look at research on leadership and review regular routines. He will focus on identifying easily manageable change that promotes well-being. This session will be highly interactive and personally rewarding. It will utilise Solution Focused Coaching techniques to identify short term, easy to implement, personal goals that will begin the process of positive change in our schools.

DAY 2: WEDNESDAY 04 MARCH 2020



Mark Samways

Dubai College

Mark Samways is a CDA licenced Psychologist working at Dubai College where he is also Head of Positive Education (years 7-10). Mark is currently completing a Masters in Applied Positive Psychology and Coaching at The University of East London.



Sheridan Teasel

Dubai College

Sheridan Teasel is the Head of Positive Education for years 11 - 13 at Dubai College, as well as a teacher of Mathematics.

Session 8 - Workshop Positive Education

This year Dubai College, known for the strength of the students' academic results, has set off in an unexpected direction by launching its own bespoke Positive Education programme. Based upon the work of Martin Seligman, the father of positive psychology, the school enlisted the help of Geelong Grammar School (GGS) in Victoria State, Australia, to start them on their journey.

Mark and Sheridan will provide the context for this programme and run delegates through some of the interventions which students will undertake, the research which underpins their impact.

DAY 2: WEDNESDAY 04 MARCH 2020



Priya Mitchell

Safeguarding Lead - The British School Al Khubairat

Priya Mitchell is currently working in Abu Dhabi as a School Counsellor and Designated Safeguarding Lead for The British School Al Khubairat. She is the Chair of the Abu Dhabi Schools Child Protection Cluster Group as well as the Chair of the Abu Dhabi School Counsellor Network.

Priya uses her skills, expertise and experience to shape child protection services on a strategic level whilst continuing to work therapeutically with children and young people within schools. She is passionate about mental health awareness in schools and has spoken at several conferences about this topic.



Hannah Wilson

Head of Secondary Teacher Training, School of Education, University of Buckingham

Passionate about Mental Health and Wellbeing Hannah founded the Oxfordshire Mental Health and Wellbeing Network, a regional opportunity for sharing best practice. This led to Aureus School becoming the first school in Oxfordshire to secure the Gold Mental Health in Schools Awards which Hannah now sits on the Steering Group for.

Hannah is an outward-facing and collaborative leader – she is a Fellow of the Chartered College of Teaching and sits on the Council; she is an Associate for Values-based Education and Leadership Matters.

Session 9

Lessons from the Mental Health Awards

The Mental Health in Schools Award, being led by the Carnegie School of Education and Minds Ahead CIC, is focused on evidence-based solutions which address schools', pupils and parents/carers needs; the development of a professional community of school mental health experts; and leading innovation within the area.

The Carnegie Centre of Excellence for Mental Health in Schools, exists to strengthen the mental health of the next generation by supporting schools to make a positive change at all levels of the education system, hereby improving outcomes and life chances.

This session is for school leaders who are committed to ensuring that mental health difficulties do not limit success at school and beyond. It will include the latest research, case studies from the UAE and the UK, and will share best practice whilst signposting resources, partnerships and collaborations to drive forward this agenda.

DAY 3: THURSDAY 05 MARCH 2020



Sir John Jones

Sir John is one of a small, select band of educational professionals who have not only had their achievements recognised in the New Year's Honours List (2003), but have been able to inspire others with their knowledge and passion.

As headteacher of three secondary schools over a period of 17 years, Sir John was asked to join the Government's Policy Action Team for Neighbourhood Renewal at the Social Exclusion Unit. He was also a member of the Headteachers' National Focus Group on Truancy and Exclusion and the Excellence in Cities Project at the DfE. He was part of the National Remodelling Team and the Leadership and Development Unit sponsored by the National College for School Leadership. Working part-time at the Centre for Educational Leadership at Manchester University, he designed and delivered a Master's Course at Liverpool University focused on the Leadership of Change.

Sir John has written two books; 'Truancy and Exclusion: A Teacher's Guide' and the best-selling 'The Magic-Weaving Business' and has co-authored 'Winning the H Factor: the Secrets of Happy Schools'.

Session 10 - Keynote Courageous Leadership: Here's to the Crazy Ones!

In a rapidly changing educational world, dominated by the increasing complexity of a leader's role and a seemingly relentless pressure on schools to excel, Sir John will help leaders reflect on their core purpose. Education is for life, not examinations or inspections. The leader, as 'culture architect', is pivotal in ensuring that what really does matter, matters.



Hannah Wilson

Co-Founder #womened

Diversity and Inclusion are at the core of Hannah's leadership; as one of the co-founders of #WomenEd, a grassroots gender equality movement for women in education, Hannah advocates flexible working, champions co-leadership and supports the return to teaching programme as a DfE Women Leading in Education coach. More recently Hannah has become a LeanIn Regional Leader.



Matthew Savage

Principal, International
Community School Jordan

Currently Principal at the International Community School in Amman, Jordan's only BSME school, and formerly Adjunct Lecturer in School Leadership at the University Brunei Darussalam, Matthew has previously been Deputy Head of School at Bromsgrove International School Thailand, and Secondary Principal at the International School Brunei and, also, at Danube International School Vienna, where he gained experience of all three IB programmes. Matthew has an MA in English Language and Literature from Oxford University, and 13 years of middle and senior leadership experience in the UK comprehensive sector.

Session 11

#EachforEqual: Enabling Leadership Practices

The UN's theme for International Women's Day 2020 explores how we can enable equality.

The McKinsey 2019 Women in the Workplace Report highlights that although incremental progress is cited in organisations, it will still take 200 years to achieve full equality. In addition, a new gap has been identified: The Commitment Gap; the space between individual and collection intention and action.

#EachForEqual encourages us all to champion each other, to advocate the gaps for under-represented groups and invites us to be allies.

This session, hosted by Hannah Wilson, Co-Founder of #womened (a global grassroots movement for gender equality in the education system), will include 4 micro presentations from BSME leaders who will share personal and professional stories which will encourage reflection, provoke discussion and call you to action.

Their stories of authenticity, vulnerability and resilience will inspire and empower the audience.

DAY 3: THURSDAY 05 MARCH 2020



Jalak Patel

Senior Educational Psychologist

Jalak began her career in the education sector in 2001 as a primary school teacher. After qualifying as an Educational Psychologist in 2005, she worked in the UK for seven years before moving to Hong Kong to take up a post with the English Schools Foundation (ESF). While working for ESF, Jalak provided school-based educational psychology services as well as providing private assessment and consultation to meet the needs of the wider Hong Kong community. She also supported ESF staff and schools through her role as Foundation Advisor for SEN Training and Development.

Since joining Real Group in 2017, Jalak has further developed her interest in SEN training. She is an online tutor for many of Real Training's masters-level courses and a well-regarded facilitator of Real Training's face-to-face intensive Certificate of Competence in Education Testing qualification. She has delivered lectures and workshops at higher education institutes such as the University of Greenwich and the Tavistock and Portman Clinic.

Session 12 - Workshop

Inclusive Schools: Practical Pathways to Getting all Stakeholders on Board

As a greater number of international schools adopt increasingly more inclusive policies and practices, the question becomes 'How can we support all members of our school community to join us on this journey?'

This workshop will consider what good quality whole-school training looks like, its benefits and the challenges of ensuring that our ethos and learning permeates all aspects of school life – no matter what your role is within the school community, the language you employ or the resources you use.

This session will bring together theory, research and real-life practice, including insight from Qatar International School, to inform future thinking on how whole school training can be used to equip your school for excellence.



David Harkin

CEO, 7billionideas

David Harkin is an entrepreneur, a proud TEDx speaker (with 100,000+ views of his talk) and author. David dedicates his life to connecting people with their own ideas. He does this via his ideas company, 7billionideas. David was a finalist at the UK Business Awards 2018 in the category of 'Entrepreneur of the Year' and is proudly the Entrepreneur in Residence at Surbiton High School in London and Arcadia Preparatory School in Dubai. He has recently been appointed the Director of Entrepreneurship and Innovation at Harrow Hong Kong and British School of Jakarta. His company has worked with over 75,000 students across the world delivering world-class enterprise and entrepreneurial services in and outside of the classroom.

Experienced speaker at international level. Proud TEDx speaker with 100,000+ view of his talk: <https://www.youtube.com/watch?v=o1j0Tn0ejJ8>

Session 13 - Workshop

Intrapreneurship & Entrepreneurship in Education - Creating World-Class Leaders

Most economies around the world are now made up of approximately 15% of entrepreneurs - meaning that schools actually produce more entrepreneurs than any other profession. It is also stated that more than 75% of teenagers in education today across the globe express a desire to start a business one day, but don't have the confidence or skill set to get started. David will be touching on not only the importance of entrepreneurship in education and what schools can do to begin to offer a world-class strategy and explore how understanding the theory 'build intrapreneurship', can help school leaders build world-class schools. David wants to help grow a generation of teachers who share, collaborate and develop all types of ideas and encourage a 'fearless' approach to new techniques in education.

DAY 3: THURSDAY 05 MARCH 2020



Moderator

Dan Lewis

RSAcademics

Daniel leads RSAcademics' international practice across all areas of their services to schools. He has spent the past twenty years working in schools across three continents, in both teaching and leadership roles. Most recently, he led the establishment of North London Collegiate School Dubai as Founding Principal. In just three years he built the school roll to over 800 students, in a highly competitive local market.

Having established high-performing international schools in South Korea and the UAE, (as well as successfully leading the bid to establish NLCS in Singapore), he understands well the challenges and needs of international schools.



Deane Baker
Principal
Qatar International
School



Richard Marchant
Principal
New English School
Kuwait



Matthew Burfield
Principal and CEO
GEMS Founders
School, Dubai



Elaine Brennan
Principal
Nadeen School,
Bahrain



Nicola Singleton
Principal
Modern English
School Cairo



Simon Mann
Education
Consultant
Education Consultant



Munir Mamujee
Managing Director
m2r Education

Session 14 - Peer Forum

Sharing Perspective and Practice | Recruitment and Retention Panel

Recruitment and retention are key challenges for international Heads, and with the proliferation of international schools, particularly those with pre-existing British 'brands', are challenges that are only going to increase. Attracting high-quality candidates, ensuring they accept your offer and then retaining those high performers is likely to be the single most important factor in the success of your school.

In this panel discussion we will:

- Hear from experienced leaders from a range of different schools as well as recruiters.
- Learn more about specific strategies being used to promote recruitment and retention.
- Explore retention and recruitment in a range of different contexts.
- Hear about CPD and well-being strategies as tools for retention.
- Unpick the dichotomy between high-expectations and high levels of retention.
- Share case-studies from rapidly expanding schools and small, steady-state schools.
- Discuss creative solutions to these challenges to ensure you get the best, and keep them!